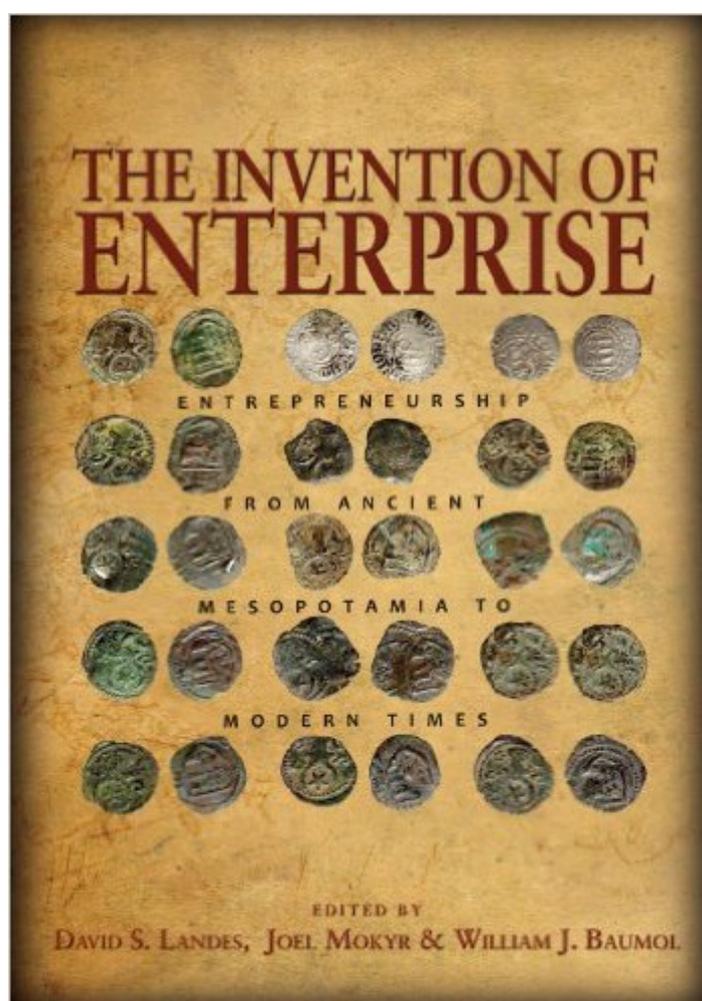


The book was found

# The Invention Of Enterprise: Entrepreneurship From Ancient Mesopotamia To Modern Times (The Kauffman Foundation Series On Innovation And Entrepreneurship)



## Synopsis

Whether hailed as heroes or cast as threats to social order, entrepreneurs--and their innovations--have had an enormous influence on the growth and prosperity of nations. The Invention of Enterprise gathers together, for the first time, leading economic historians to explore the entrepreneur's role in society from antiquity to the present. Addressing social and institutional influences from a historical context, each chapter examines entrepreneurship during a particular period and in an important geographic location. The book chronicles the sweeping history of enterprise in Mesopotamia and Neo-Babylon; carries the reader through the Islamic Middle East; offers insights into the entrepreneurial history of China, Japan, and Colonial India; and describes the crucial role of the entrepreneur in innovative activity in Europe and the United States, from the medieval period to today. In considering the critical contributions of entrepreneurship, the authors discuss why entrepreneurial activities are not always productive and may even sabotage prosperity. They examine the institutions and restrictions that have enabled or impeded innovation, and the incentives for the adoption and dissemination of inventions. They also describe the wide variations in global entrepreneurial activity during different historical periods and the similarities in development, as well as entrepreneurship's role in economic growth. The book is filled with past examples and events that provide lessons for promoting and successfully pursuing contemporary entrepreneurship as a means of contributing to the welfare of society. The Invention of Enterprise lays out a definitive picture for all who seek an understanding of innovation's central place in our world.

## Book Information

File Size: 5679 KB

Print Length: 585 pages

Publisher: Princeton University Press (February 26, 2012)

Publication Date: February 26, 2012

Sold by: Digital Services LLC

Language: English

ASIN: B007PP74HA

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #783,807 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #294

in Kindle Store > Kindle eBooks > Business & Money > Technology > Innovation #311 in Books > History > Ancient Civilizations > Assyria, Babylonia & Sumer #788 in Kindle Store > Kindle eBooks > Business & Money > Economics > Economic History

## Customer Reviews

I gave this book 4 stars because it really is a great book that is well-written and concise. It provides a rich history of entrepreneurship in various civilizations throughout history. That being said, I had this book as a textbook for a class I took for my business minor. It's not the best textbook to study from because finding specific information in it is rather difficult because of how wordy the book is, and the index only puts names of people or civilizations, not important concepts or topics. I didn't want to give a low rating for the book itself for this because it really is interesting. I think that this would be a great casual read for academics and anybody who is interested in learning more about the history of entrepreneurship. I just didn't like it as a primary textbook.

Money might make the world go around, but the spinning wouldn't happen without entrepreneurs and their innovations. This thorough examination of world entrepreneurship delves into many of the globe's important economies, from the ancient Middle East to modern-day China. Edited by three scholars, David S. Landes, Joel Mokyr and William J. Baumol, this work is a collection of essays by more than 20 academics. While not exactly a page-turner, this study serves up historical context that will help readers understand the cultural currents and political forces that shape entrepreneurship throughout the world. It's intriguing to note, for instance, that most major economies (with the exception of the US) have harbored a deep-seated bias against entrepreneurs. getAbstract recommends this book to business people who love history or to historians who want to know about the development of commercial enterprise.

This is a veritable dream-team of editors - the top experts in their respective fields, pulling together insights gleaned from long careers in economics and history. Edited volumes are always hit and miss. The quality is rarely the same across chapters. This book is one of the best edited books I have read, since its quality is smooth across, much like the Economist magazine, which while written by various writers, has a consistency. I found that to be the case here. This is the best new book on entrepreneurship and one that I highly recommend.

[Download to continue reading...](#)

The Invention of Enterprise: Entrepreneurship from Ancient Mesopotamia to Modern Times (The Kauffman Foundation Series on Innovation and Entrepreneurship) Atlas de arquitectura / Architectural Atlas: Generalidades. De Mesopotamia a Bizancio / From Mesopotamia to Byzantium (Spanish Edition) Patent Drafting Secrets- How to write a patent application for an invention and how to draft a patent application for an invention Summary - The Invention Of Wings: Novel By Sue Monk Kidd --- An Incredible Summary (The Invention Of Wings: An Incredible Summary-- Paperback, Summary, Audible, Novel, Audiobook) The Theory and Practice of Innovation Policy: An International Research Handbook (PRIME Series on Research and Innovation Policy in Europe) Egyptian Mythology: Discover the Ancient Secrets of Egyptian Mythology (Egypt, Ancient Egypt, Ancient Civilizations, Gods, Pharaohs, Ra, Isis, Set) (Ancient Civilizations and Mythology) Innovation and Its Discontents: How Our Broken Patent System is Endangering Innovation and Progress, and What to Do About It Life-Changing Medical Invention: Build a Successful Enterprise and a New World Design Thinking Research: Building Innovation Eco-Systems (Understanding Innovation) Simulating Innovation: Computer-Based Tools for Rethinking Innovation The New York Times Monday Through Friday Easy to Tough Crossword Puzzles: 50 Puzzles from the Pages of The New York Times (New York Times Crossword Puzzles) The New York Times Acrostic Puzzles Volume 9: 50 Challenging Acrostics from the Pages of The New York Times (New York Times Acrostic Crosswords) Berossos and Manetho, Introduced and Translated: Native Traditions in Ancient Mesopotamia and Egypt The Greatest Civilizations of Ancient Mesopotamia: The History and Legacy of the Sumerians, Babylonians, Hittites, and Assyrians Cultural Atlas of Mesopotamia and the Ancient Near East Babylon: The Rise and Fall of Ancient Mesopotamia's Greatest City The Birth of the State: Ancient Egypt, Mesopotamia, India and China Between the Rivers: The History of Ancient Mesopotamia Ancient Mesopotamia: Portrait of a Dead Civilization Implementing Cisco IP Telephony and Video, Part 2 (CIPTV2) Foundation Learning Guide (CCNP Collaboration Exam 300-075 CIPTV2) (3rd Edition) (Foundation Learning Guides)

[Dmca](#)